

As a member of the New York State Nursery and Landscape Association, you are a part of a statewide professional trade association that is dedicated to advancing the interests of New York State's nursery and



**NYSNLA BENEFITS:  
WHAT YOUR  
MEMBERSHIP  
PROVIDES YOU**

As a member of the New York State Nursery and Landscape Association, you are a part of a statewide professional trade association that is dedicated to advancing the interests of New York State's nursery and landscape businesses and professionals by promoting sound business practices, expanding state and local markets, and exerting leadership in the development of sustainable communities.

**Professionalism & Networking**

- Professional distinction within the industry
- Access to a network of fellow professionals
- Regional membership providing opportunities to collaborate
- Listed in the annual Membership Directory
- Listed on our website, [www.nysnla.com](http://www.nysnla.com), searchable by region and specialty
- Special individual listing as Certified Nursery and Landscape Professional (CNLP)
- Access to the member-only section of the website, [www.nysnla.com](http://www.nysnla.com)
- Full-time energetic, professional, and friendly staff to assist members
- Leadership development
- Collective support of industry's future talent through national career awareness website, [TheLandLovers.org](http://TheLandLovers.org)

**Business Benefits**

- Access to comprehensive insurance services through The Flanigan Group
- Available discounts on credit card processing through Payment Processing Consultants
- Access to many benefits through NYSNLA's Power of Partnership Program with Edison EAP
- Discounted payroll and human resource services through USA-Flexnet
- Savings on business and residential electricity supply charges through Energy Plus

**Education & Training**

- Reduced exam and recertification fees for CNLP Program
- Specialized educational programs and seminars
- Membership to "The Nurseryman's Foundation"

**Knowledge & Resources**

- Subscription to our enhanced comprehensive quarterly magazine, *Nursery Lines*
- Invitation to great events such as the spring garden and flower shows
- NYSNLA booth and garden at the New York State Fair
- NYSNLA participation on the New York State Arbor Day Planning Committee

**Legislative Advocacy**

- Membership to the ASLA LightHouse Program, a political education and grassroots network
- Lobbying efforts through partnership with New York Alliance for Environmental Concerns, Empire State Council of Agricultural Organizations and other groups with similar key legislative issues
- Ongoing working relationship with legislators, NY's Department of Environmental Conservation, NY's Department of Agriculture & Markets, New York Farm Bureau, and the like
- Representation on key groups addressing horticultural issues, including invasive species management

**Promotion of your Business**

- Sponsorship and advertising opportunities
- Eligible to enter NYSNLA's Environmental Beautification Awards Program, highlighting landscape talent
- Professional materials, such as brochures and magnets, to purchase as a resource for clients

NYSNLA is a registered charitable organization that supports education and encourages young people to follow careers in horticulture.

**NYSNLA**  
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Lima, NY 12126  
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[www.nysnla.com](http://www.nysnla.com)

[Click here to download  
our Membership Packet.](#)

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### Business Benefits

- Access to comprehensive insurance services through [The Flanders Group](#)
- Available discounts on credit card processing through Payment Processing Consultants
- Access to many benefits through NYSNLA's Powerful Partnership Program with [Milton CAT](#)
- Discounted payroll and human resource services through [USA Payroll](#)
- Savings on business and residential electricity supply charges through [Energy Plus](#)

### Education & Training

- Reduced exam and recertification fees for CNLP Program
- Statewide educational programs and seminars
- Membership to the Nurserymen's Foundation\*

### Knowledge & Awareness

- Subscription to our enhanced, comprehensive quarterly magazine, Nursery Lines
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### Legislative Advocacy

- Membership to the ANLA Lighthouse Program, a political education and grassroots network
- Lobbying efforts through partnership with New York Alliance for Environmental Concerns, Empire State Council of Agricultural Organizations and other groups with similar key legislative issues
- Strong working relationship with legislators, NYS Department of Environmental Conservation, NYS Department of Agriculture & Markets, New York Farm Bureau, and the like
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